

LIZ CONNAUGHTON

EMAIL

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PHONE

401.465.7557

WORK

www.workbyliz.com

Work Experience

DIGITAS | BOSTON, MA

AD of Experience Design, 2017-present

Lead Experience Designer, 2016

Senior Art Director, 2014-2016

ARNOLD WORLDWIDE | BOSTON, MA

Senior Art Director, 2012-2014

SAPIENTNITRO | BOSTON, MA

Sr. Designer (promoted twice starting at Jr. Designer), 2008-12

ROOTS

Firstborn Multimedia | NY, New York | Intern, 2007

JAK Designs | NY, New York | Freelance Designer, 2006

Education

RHODE ISLAND SCHOOL OF DESIGN PROVIDENCE, RI | 2004-2008

BFA, with a concentration in Graphic Design and Digital Studies. Honors.

DIGITAL MARKETING | GENERAL ASSEMBLY | 2018

Certificate course focused on gathering customer insights, creative development, marketing channels, measurements & analytics, and marketing technology

UX DESIGN SPECIALIZATION | UC SAN DIEGO ONLINE | 2015

Human-Centered Design | Research & Prototyping | Running and Analyzing Experiments

CONFERENCES

SXSW Interactive | Austin, TX | 2014

3% Conference | San Francisco, CA | 2014

99% Behance Conference | New York, NY | 2011

POP Tech | Camden, ME | 2010

Skills

EXPERT IN Sketch, Photoshop, Illustrator, InDesign, Invision, Figma

PROFICIENT IN Principle, After Effects

EXPERIENCE WITH HTML & CSS

Lover of Photography, Print Making, Painting, Type Design, Illustration, Color, Sewing, Booze-Infusions, Travel